

THE CHURCH AT
ROCKCREEK
E N D O W M E N T



The Church at Rock Creek
ENDOWMENT FOR MINISTRY

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The Church at Rock Creek
AND THE ENDOWMENT FOR MINISTRY

The Church at Rock Creek is truly blessed. What began as the smallest of seeds in 1995 is now the fulfillment of countless dreams. Just think, our first “service” attracted a mere 25 interested people along with visionaries Mark and Terri Evans. Now Rock Creek serves more than 3,500 worshipers each weekend and offers wide-ranging programs that take Jesus as He is to people as they are.

However, because the human need continues to grow, so does the responsibility to meet it. That’s why the Endowment For Ministry is so important. It helps ensure the growing needs of those in Central Arkansas will be met for generations to come.

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The Endowment for Ministry **PURPOSE**

All gifts and bequests to the Endowment for Ministry are held in perpetuity and only the income generated is used. These “over-and-above” offerings provide for financial stability in the “famine” years and expanded financial resources in the “abundant” years - all in support of God’s work through Rock Creek.

Our Endowment **PRIORITIES**

NON-DESIGNATED GIFTS/BEQUESTS

The most important support a person, couple or family can give to the Endowment is not designated to any specific priority or program - this is commonly referred to as unrestricted giving. The income from these funds provides the church with leadership resources for the ministry areas of greatest need in good times as well as in challenging times.

ROCK CREEK MINISTRIES

Our ministries will be the sole recipient of Endowment income. The money will be used to minister to the spiritual, emotional and physical needs of people.

Specific Ways to **GIVE**

THROUGH OUTRIGHT GIFTS*

- Cash
 - Memorial and Remembrance Gifts**
- Appreciated Stocks
- Bonds
- Retirement Funds
- Life Insurance

**It is important to remember that Endowment for Ministry gifts should be over-and-above the regular tithes/offerings needed for annual church operations.*

***Memorial gifts and Remembrance gifts (given in honor of loved ones at birthdays, anniversaries and other special occasions) are very important. Your memorial gifts are communicated to family members immediately and, compared to the lifespan of flowers/plants, memorial gifts live on forever. Likewise, small material gifts on those special “Remembrance” occasions have little meaning compared to the thoughtfulness and lasting impact of your Endowment contributions.*

MAJOR LIFETIME GIFTS

Many in our congregation may not be aware that major Endowment gifts made or planned now can provide significant lifetime benefits as well. As an example, a charitable gift annuity made today provides you with: 1) an immediate tax deduction, 2) lifetime income at highly preferred rates, 3) a portion of this income is tax free, and 4) the pleasure of seeing first-hand the impact of this type of monetary stewardship.

BEQUESTS FOR MINISTRIES

Bequests are contributions that become effective at the time of one’s death or at the passing of the surviving spouse. These gifts are enabled through your:

- Last Will and Testament
- Living Trust
- Assignment of Life Insurance
- Assignment of Retirement Assets

The vast majority of bequests, however, are completed by simply adding a codicil to your will or trust at little or no expense to you. The following statement is an example: “I/we give ____ percent (%) of the remainder of my/our property of every kind and description to the Church at Rock Creek in Little Rock Arkansas. This sum is to be added to the church’s permanent Endowment for Ministry, the net income from which shall be available to the church at any time for ministry use as the church designates.”

The church has staff members and knowledgeable volunteers who can assist you in developing these types of “planned gifts.” Ongoing informational sessions are being held, and private and confidential consultations are available at any time.

Endowment **FINANCIAL** Management

Our church leadership has guaranteed the most trusted and productive Endowment management through a cooperative arrangement with the Arkansas Baptist Foundation. The Foundation has a proven record of both high investment returns, as well as extremely low costs for its services. Devout Christian and highly qualified Foundation executives virtually ensure the top investment performance when compared to most of the best financial investors in our nation.

Please Remember Our **ENDOWMENT FOR MINISTRY**

Please thoughtfully consider investing in the strong and permanent financial resources created by our Endowment for Ministry. Confidential, personal assistance is available to help you learn more and, ultimately, to make an enormous difference in the life and future of our church. Just call the church office and indicate your interest. In addition, the church and the Arkansas Baptist Foundation have extensive on-line resources on their web sites.

Thank you so much
AND GOD BLESS

